The Auditory Hallucination Simulation (AHS) is a powerful exercise that simulates what it is like to have auditory hallucinations. It was created to help promote understanding and empathy for those experiencing mental health disorders.

Empathy-based training is a powerful tool to allow individuals to step into the shoes of someone who is living with a specific indication. The STARR Coalition has created the Auditory Hallucination Simulation in which participants can experience one symptom associated with brain disorders: auditory hallucinations.

During the simulation, the participant is asked to complete simple, common tasks while pre-recorded ‘voices’ play in earphones. The recording was produced after interviewing dozens of individuals living with schizophrenia. They discussed their voices, common themes around their hallucinations, and details which were captured to create an authentic experience.

This Auditory Hallucination Simulation changes the conversation around the complexities of living with mental illness. Each participant will take something different away with them, but the empathy-based, person-centered experience will leave a lasting impression and perhaps change the trajectory of how we work, treat, and care for people living with mental illness.

What those who have experienced the AHS have said:

“I never understood what my son has been going through for the last 20 years. I cannot imagine having to live with voices. This changes everything.” – Mother of child with schizophrenia

“Eight minutes in this simulation helped me understand more about mental illness than years of studying about it.” – Student

“This will change how I work with people from now on. I will have more patience and understanding. This was powerful.” – Mental Health Professional

“I always thought when people were hearing things was because they were using drugs. I can see how people can have trouble following commands and I’m sure their anxiety about police can make things even more difficult.” – Pine Bluff Police Department Officer

The exercise was created by The STARR Coalition, a nonprofit organization working with thought-leaders throughout the research industry and advocacy to find ways to reduce stigma associated with mental health disorders and build relationships between clinical research sites and the advocacy groups within their community.

For more information, contact The STARR Coalition at erica@thestarr.org or call 610-613-3524.
Pricing for Non-Member Access to the Auditory Hallucination Simulation

All prices are based on annual rates. Start date will be the date of the first use for that period.

Corporate Rate:
- Up to 50 users- $1,250 ($25 per user)
- Up to 250 users- $4,000 ($16 per user)
- Unlimited users for 1 year (annual renewal required) - $7,500

Academic and Non-Profit Rate:
- Up to 50 users- $750 ($15 per user)
- Up to 250 users- $3,000 ($12 per user)
- Unlimited users for 1 year (annual renewal required) - $5,000

The simulation can be tailored to individual organizations with the following:

- Specific login information can be customized for your organization.
- Use of logo and information about your organization can be added to pages.
- Survey questions can be added to the end of the survey and data collected on participants’ feedback.

Individual access is available on The STARR Coalition website at www.thestarr.org/ahs/

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