**ALL RELEASES ON THE CALL TO ACTION TO SUPPORT MENTAL HEALTH RESEARCH ARE EMBARGOED UNTIL APRIL 7, 2021**

**[Your Company] Joins The STARR Coalition and Clinical Research Stakeholders in Supporting Mental Health Research as Part of a National Call to Action.**

[Your Company], [brief description of your company], today announced that they are supporting the National Call to Action to Support Mental Health Research in partnership with The STARR Coalition, biopharmaceutical research leaders, clinical investigators, and advocacy organizations focused on treating unmet mental health needs.

“Mental Health Disorders have long been a neglected area for medical research, unlike other well-funded research for diseases such as cancer, heart disease and diabetes, which has led to many life-saving medical advances,” said Luke Kramer, Executive Director of The STARR Coalition. “Mental illness can be just as devastating and individuals living with these illnesses too often suffer in silence. More than half of those living with mental illness do not see a reduction in symptoms with current medical therapies. This is unacceptable. Today’s National Call to Action to Support Mental Health Research was established to draw attention to the urgency for the development of treatment innovations for people living with mental illnesses to live fulfilling, satisfying lives.”

The STARR Coalition’s Call-to-Action has four distinct components, each of which lists specific activities that people can do immediately to support each component: (1) Volunteer for Research; (2) Promote Research; (3) Fund Research; and (4) Support Policy. The goals of the initiative are to accelerate scientific research by increasing public awareness of the safety and benefits of mental health clinical research and to motivate the public to actively support mental health clinical research, similar to cancer, Alzheimer’s Disease, and other diseases.

[*Add a quote from someone at your company on the importance of this initiative*]

It has never been more important to support mental health research. For more information and to join the National Call to Action to Support Mental Health Research, visit the website at [http://thestarr.org/c2a/.](http://thestarr.org/c2a/)

**About the STARR Coalition**

Founded in 2015 as a forum for the leaders in mental health clinical research, The STARR Coalition is a non-profit, independent organization committed to supporting mental health clinical research by cultivating community engagement, promoting trust, and fostering partnerships and goodwill among stakeholders in mental health advocacy and clinical research.

**About [Your Company]**

[Boilerplate]