

# ★ A NATIONAL ★ CALL TO ACTION

## SUPPORT MENTAL HEALTH RESEARCH

### Quick References:

Official launch date: **Wednesday, April 7, 2021**

### Reference pages:

- 1) [Sign-up page](#) (*original sign up for info page*)
- 2) [Charter page](#) (*has Steering Committee and tenents doc*)
- 3) [Main page](#) (with all info)
- 4) [Volunteer page](#) (*sub-page for targeted promos*)
- 5) [Promote page](#) (*sub-page for targeted promos*)
- 6) [Fund Research](#) page (*sub-page for targeted promos*)
- 7) [Support Policy](#) page (*sub-page for targeted promos*)
- 8) [Promotion Toolkit](#) (*under construction!*)

### Resources:

- Press releases announcing milestones, new partners, etc.
- Template press release for partners so that others can announce their participation in this initiative;
- Stories from research volunteers/patients around their research experience;
- Stories from clinical research industry participants including staff from sites, pharma, etc.
- Animated explainer videos;
- Articles for national / industry media;
- Blog posts, original content for social media.